

Module 1

Recruitment Strategy & Planning

Half-Day Interactive Workshop

Talent Acquisition for Startups & Growth Companies





You Will Learn

To develop and align your recruitment strategy to your business strategy so you understand whom, how and when to hire the best talent for your business needs.

Different hiring approaches & methods for Technical Vs Non-Technical candidates to eliminate wasted time and resources.

How to assess and improve your current hiring capability, using data from your recruitment process resulting in leaner, faster & candidate friendly hiring.

How You Will Benefit

Following this workshop, you will have a recruitment plan, an employer brand, data on your hiring process and the know-how to develop your own lean recruiting process. You will also walk away with factual knowledge on what your recruiting budget needs to cover and an understanding of how to hire Technical Vs Non-Technical candidates ensuring you are investing your time and budget in the appropriate hiring methodologies and channels.

You will also learn from real case-studies and experiences of successful Irish companies that have scaled and hire both locally and internationally.



Your Facilitator:

Nikki Rooney – Director Roobix

Nikki specializes in Talent Acquisition Training, Consulting & Coaching for the Tech sector. Throughout her career, she has worked in Dublin, London and Toronto and has partnered with startups and global brands delivering excellence in Talent Acquisition solutions across the North American and EMEA markets. Since returning to Ireland, Nikki has worked with multiple Irish, US & UK startups providing customized solutions for their Talent Acquisition needs.



Nikki is passionate about the broader talent landscape and is certified in administering and evaluating various Psychometric Assessments and is certified with HCI, New York in Talent Strategy. Nikki also holds a Diploma in Executive Coaching and enjoys advising businesses and executives on talent and career matters.

Should you have any queries with regards to our workshops or would like to discuss in-house training for your organization, please email **nikki@roobix.ie** or call us on **+353 86 3711 944**